

Press Release

Zurich, Dezember 3, 2020

Belvoir Capital AG Enters the Digital World with Belvoir Direct

- The Zurich-based multi-family office Belvoir Capital AG is launching its digital platform Belvoir Direct in cooperation with the Fintech company Fintexlab in Munich and Hypothekarbank Lenzburg.
- Through Belvoir Direct, Swiss residents can compare the best asset managers in Switzerland and invest in their funds easily and quickly.
- The product is web-based and available as an app through the App Store and Google Play Store.

Belvoir Capital AG, a wealth manager regulated by FINMA, is launching its independent asset management platform in Switzerland under the brand Belvoir Direct. This platform enables investors in Switzerland to implement their investments with the best asset managers via their funds quickly, directly, transparently and cost-effectively.

Steffen Bauke (CEO): "For many years, we have been applying our knowledge for our clients and looking out for the best asset managers for them. With Belvoir Direct, we are now offering investors a direct and digital access to our know-how. We have selected the best asset managers in Switzerland with their fund solutions according to our quality standards. The actively managed funds of the asset managers pursue holistic strategies that are broadly diversified and thus offer the greatest possible security. You can invest in one or more asset managers, compare them and easily exit or switch - just as one imagines it in the digital age. You can manage your assets yourself and still delegate the final decision to the best in the market - just like having your own small family office, only digital."

Based on over 20 years of experience in asset management and fund manager selection, Belvoir Direct offers a qualitative and quantitative pre-selection of excellent mixed funds in three risk classes. This saves investors the tedious pre-selection process from the confusing jungle of providers and products.

With just a few clicks, investors can obtain a transparent overview of the funds available for selection from the relevant asset managers. They can compare the respective performance of the last years in relation to the risk (volatility), analyze the strategies and investments of the mixed funds and then make their investment decision easily and by themselves.

The great benefit of the platform is the time and cost saving, since a pre-selected range of actively managed funds is made available, which is also offered at the best prices on the market. In times of Corona you do not have to go to meetings, but can make decisions comfortably from being at home or on the road. The app also gives you constant mobile access and an overview of your own financial situation. But if you wish, you can still contact us.

Conflicts of interest are completely excluded, since Belvoir Capital AG does not offer its own products and passes on any retrocessions in full to Belvoir Direct customers.

Belvoir Direct's offer is aimed at private individuals who are domiciled or have their tax domicile in Switzerland. The opening of an account with the custodian bank, Hypothekarbank Lenzburg, takes place purely digitally and efficiently via the Belvoir Direct platform.

About Belvoir Capital AG

Belvoir Capital AG was founded in 2004 and is an owner-managed multi-family office based in Zurich, Switzerland. 15 employees look after the well-being of its clients, which include private individuals, entrepreneurial families and foundations. Belvoir Capital AG is licensed by the FINMA as an asset manager of collective investment schemes according to CISA. Belvoir Direct is a trademark of Belvoir Capital AG.

Further information is available at:

- belvoirdirect.ch
- [Photo of CEO Steffen Bauke](#)
- [Logo Belvoir Direct](#)
- [Logo Belvoir Capital AG](#)

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